



April 2006

# BRIAR PATCH

Arden Fair Mall 1689 Arden Way, # 2006  
916-929-8965 Sacramento, California 95815

## Castello Pipes

Carlo Scotti created the Castello pipe in 1947 in a little artisan workshop in the village of Cantu, Italy. According to what could be considered as truth or pipe legend, the name Castello translates to the word "castle." Carlo's inspiration being an old castle he viewed from the window of his workshop. His aim was to produce a pipe which was technically and aesthetically perfect. This is a goal which many believe he achieved. Castello pipes are noted for their bright and smooth smoking characteristics, in addition to being beautiful works of art. These traits are inherent in Castello pipes due to the top quality briar Carlo insisted on and the unique curing process that every Castello pipe endures. Castello lovers swear there is no other pipe in the world that can compare. While founder Carlo Scotti is gone, his attention to detail and acceptance of nothing less than perfection are hallmarks that still define every pipe that proudly bears the name Castello. The Briar Patch currently has a large selection of Castellinos from which you can choose. Visit the Briar Patch soon for the best selection of these fine Italian pipes. Personally experience one of the most sought after smoking experiences available today.

## New Humidor Rules

We have always taken pride in the mutual trust between our customers and us. Over the past several months, however, we have experienced a sharp increase in losses of cigars from our humidor. Just last month we experienced cigar losses, due to inventory shrinkage and damaged cigars, amounting to nearly \$1,000. This loss is more than a small business like ours can stand. We have the choice of either raising our cigar prices or implementing some rules for entering our humidor. We have decided the least impact on you would be to implement some rules for the humidor. We hope you will understand.

The new rules for the humidor are:

1. No winter coats or shopping bags are allowed in the humidor. We have provided a coat rack just outside the humidor entrance. We will happily store your bags behind our counter while you're in the humidor.
2. No more than four people are allowed in the humidor at one time. You have to be pretty friendly to fit more than four people in our humidor anyway.

3. If you have any questions about a cigar please ask one of our sales associates. Please do not open any cigars or tins. Anything you open you must purchase.

We hope you understand the need for these rules, and are not offended by them.

## Graycliff Red Label Original

This is a full body, full flavor cigar. The Red Label is the backbone of the Graycliff line. It has an earth tone up front and a small amount of leather on the backside. This cigar has a medium salt and acidity content. The Red Label has a woody oak tone that is more prevalent than in the other series. Overall a full flavored, full bodied and smooth cigar that burns very well and is well constructed. A portion of these cigars are rolled by Avelino Lara himself. Avelino was Fidel Castro's personal cigar roller for many years and developed the Cuban Cohiba. Stop in and try one of these great cigars as soon as possible. You will be glad that you did.

## Upcoming Special Events

We have some great events coming.

On **Saturday, May 6th** from **1PM to 5PM** Saiid Karroum from Ashton will host a tasting of the **Ashton Heritage Puro Sol Cigar**. This cigar is steeped in the tradition and honor of two legendary cigar families, the Fuentes and

Meerapfels. Its story is one of extraordinary uniqueness. It bears the name Puro Sol because the wrapper, filler and binder are made from 100% sun grown tobaccos. This exquisite cigar marks the first time a Cameroon wrapper has surrounded an Ashton blend and the results are stunning. There are only 25 of these fine cigars available for free tasting. If

you buy four of these fine cigars at the event, you will receive one free. Be sure to sign up early for this event.

On **Saturday, June 3rd** Rigo Diaz from Miami Cigars will be here from **1PM to 5PM** hosting a cigar rolling event. We will be tasting the **La Aurora 1495**. In 1495, Christopher



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## Events Continued...

Columbus sailed to the Dominican Republic, where he arrived to the fertile valley of Cibao - home of today's finest Dominican tobaccos - founding the city of Santiago de los Caballeros. La Aurora's 1495 Series honors the foundation of this city with a supremely-made, medium to full-bodied blend. Combining a complex, but patiently aged, blend of Dominican Corojo and Dominican-seed ligero grown in Nicaragua, the 1495 is adorned with a stunning, marbled Ecuadorian-grown wrapper leaf that's thick, toothy and loaded with pop. Chewy hints of leather and spice excite the taste buds without overpowering the palate, keeping

the flavors smooth and balanced from first light to your very last puff. Buy three of these fine cigars and receive a cigar rolled at the Briar Patch free.

## JOIN US FOR A FABULOUS EVENING OF FRIENDSHIP, OUTSTANDING CUISINE AND THE WORLD'S FINEST CIGARS.

On **Thursday, June 29th**, from **5:30PM** till closing, the Briar Patch is hosting a Cigar Dinner, sponsored by Davidoff Cigars. The dinner will take place at the Esquire Bar & Grill, located at 1213 K Street in downtown Sacramento. Here are the details:

- Cocktail hour and hors d'oeuvres with hosted bar from 5:30 to 6:30PM. The bar will be no host thereafter.
- Dinner will be served at 6:30PM. You will have a choice of a red or white wine, two salads and one of three entrées

(beef file, fish or chicken). Dessert will be banana cream pie!

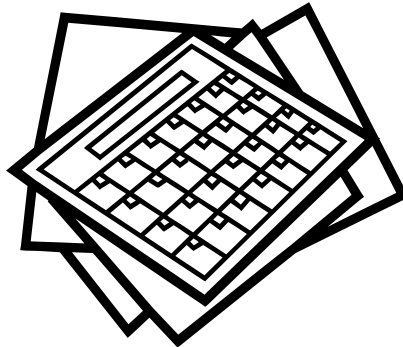
- Best of all, you will be provided with three fine Davidoff cigars during the event! These cigars are valued at \$78.50.

Dress for this event is Business Attire. The dinner will take place on the Esquire Bar & Grill's outdoor patio, so the ladies might want to bring a sweater. Valet parking is available for \$5.00. The price for the dinner is \$129.00 per person. We are requesting your advance payment prior to May 28th to hold your reservation for this "must attend" event. **Seating is limited**, so you'll want to sign up early. We will fully refund any cancellations prior to June 1st. Sorry, we cannot refund payments after June 1st.

See our web site for more events, including Rocky Patel and Macanudo.

## Inside...

- **Coming Events** — Cigar tastings—Davidoff Cigar Dinner
- **Castello Pipes** — Learn about the maker of these fine pipes available at the Briar Patch
- **Graycliff Cigars**
- **New Humidor Rules**



## Mark the Dates...

- ▶ **May 6** — Ashton Heritage
- ▶ **June 3** — La Aurora 1495
- ▶ **June 29** — Davidoff Cigar Dinner
- ▶ **August 19** — Rocky Patel
- ▶ **August 26** — Macanudo Ambassador

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1689 Arden Way, Suite 2006  
Sacramento, California 95815

The Briar Patch is a specialty smoke shop and gift store located on the second floor of the Arden Fair Mall near Sears.

Hours: M-S 10AM-9PM

Sun 10AM-6PM

Telephone: 916-929-8965

www.briarpatch.biz

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