

ASK YOUR LOCAL TOBACCONIST ABOUT THESE

NEW PRODUCTS

GET 'EM WHILE THEY'RE HOT!

Perdomo Fresco

In an effort to appeal to a broader segment of the premium-cigar market, Tabacalera Perdomo has reintroduced its Perdomo Fresco line, complete with a new blend and economical new packaging. Composed of savory Nicaraguan long-filler tobaccos encased in a golden Connecticut shade wrapper, this mild-to-medium smoke is smooth, well balanced, packed twenty-five per bundle, and, best of all, modestly priced.

Churchill: 7.00 x 50 • MSRP \$2.10

Robusto: 5.00 x 50 • MSRP \$1.90

Toro: 6.00 x 50 • MSRP \$2.00

Torpedo: 6.50 x 54 • MSRP \$2.20

