

### **Perdomo and Perry Ellis join forces**

Tabacalera Perdomo, S.A. has announced that it has forged a marketing alliance with Cubavera, a division of apparel giant Perry Ellis International, to manufacture and market Perdomo-branded "Cubanesque" shirts known as guayaberas.

The stylistic, distinctive Perdomo Guayabera is available in four basic styles: a traditional Tabacalera Perdomo four-pocket guayabera made of linen and cotton (available in three colors); a casual black Edicion de Silvio with copper and silver embroidery; a casual ivory ESV 1991 with brown embroidery; and a casual two-tone black and white La Tradicion Perdomo Reserve. All Perdomo Guayaberas are available in sizes ranging from medium to XXXL with a suggested retail price of \$50.00 each.

Obtain more information by contacting Tabacalera Perdomo at 5150 N.W. 167th St., Miami Lakes, FL 33014; phone: (888) 642-5797; fax: (305) 627-6414; e-mail: [marketing@perdomosales.com](mailto:marketing@perdomosales.com); Web site: [www.perdomocigars.net](http://www.perdomocigars.net).

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